# Initiative for Social Performance in Renewable Energy

# **INSPIRE'ing leadership development for a people-centered just transition**

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Initiative for Social Performance in Renewable Energy

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# About Synergy



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# Renewable Energy Project Examples Synergy

## The below are a few relevant examples of recent RE projects by Synergy.



# 5 Insights about land in RE



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Responsible project sighting requires deep engagement work in order to understand the local context, history and stories which is critical knowledge to co-create decisions about land use.

- 1 The positive reputation of RE tends to distract and delay projects from identifying their social impacts and required mitigation measures.
- 2 Not only negative impacts though are at risk to be mismanaged, also unintended consequences get overlooked, and opportunities to amplify benefits missed.
- For example, small RE projects sighted in rural and remote locations can carry a particular risk to perpetuate dysfunctional dynamics in society. If project development and construction is carried out without public attention, marginalised communities can be left without support from NGOs, academia or media when engaging and negotiating with project developers about risks, impacts and benefits.
  - Proper due diligence of the land ownership and understanding stakeholder's economic, environmental and social attachments to the land is critical to identify underlying risks early and establish how land access can be negotiated and who needs to be in the conversation.
- 5 As we progress in the energy transition and look at repurposing mines and other sites, resettlement legacies and history of those lands needs to be well understood and considered in project development.





# Land in REIPPPP



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# Six REIPPPP examples that stand out

### Paleisheuwel solar, Droogfontein 1 solar



Matla A Bokone solar, Zeerust solar



Wesley–Ciskei Wind Power Station



Tsitsikama Community Wind Farm

Opportunity to learn from these and other projects, as well as international experiences.



# International examples of land partnerships

Field work research about socio economic development benefits of large-scale wind and solar projects in Sub-Saharan Africa



(Luderitz, Namibia) Town council entered into land partnership agreements with solar and wind projects, in return for shareholding and annual income.

(Rwandagama, Rwanda) Solar energy company partners with an international NGO that owns land. The rental income significantly contributes to the operational costs of the NGO.





(Namibia) The use of former mine land for renewable energy project development has the potential to provide an economic and effective use of space/land.



International Renewable Energy Agency

#### 22 wind and solar IPP's studied in six countries (2017)

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# INSPIRE- a home-grown response to a challenge the RE sector globally is facing

# **The Challenge**

Maximising development impact

Rapidly growing RE industry in SA since 2011, with potential to create significant positive socio-economic development impacts.

Society's expectations for measurable progress on economic development and transformation also rapidly increasing.

The REIPPPP eco-system needs to leverage what has been learnt of past years to ensure future bidding round investments build upon lessons learnt.

The renewables sector 's legitimacy will be measured partially on its ability to deepen socio-economic impact.

Current time provides unique opportunity to build leadership capacity in the sector - in terms of skills, knowledge and innovation - to maximise the developmental opportunities associated with the energy transition.





# INSPIRE's international relevance and potential for impact

Possibility for SA's REIPPPP learnings to inform policy and practice internationally- through working in partnership with existing and new partners to strengthen RE markets across Global South

#### Across the continent and internationally, renewable energy generation capacity is rapidly increasing.

The industry is however facing challenging project stoppages, delays and conflict as it expands and social issues arise and substantiate linked to the wider social context in which they are located. The pressure to decarbonize due to climate change gives further impetus to transitioning energy systems away from coal and other fossil-fuels. This transition, as any system-change does, faces complex socio-economic questions. Renewable energy auctions are gaining in popularity globally, with over 61 countries having implemented a total of over 800 auctions over the past decade (Bloomberg 2019).

Auctions are increasingly used to achieve objectives beyond revealing competitive prices for electricity. Growing attention is being paid to auction design and how, in combination with financial, industrial, labour and education policies, auctions can contribute to fulfilling broader socio-economic aims and support a just and inclusive energy transition (IRENA 2019).

In this policy context, energy company business models are being challenged to evolve.

Besides national objectives, there are also international performance expectations that need to be met, including those of investors (e.g. the IFC Performance Standards, UN Guiding Principles on Business and Human Rights, and the UN Sustainable Development Goals), as well as expectations of the general (international) public and those of project host communities (IFC 2019).



A focus on the crucial and complex position of social performance practitioners

# **Complex position of practitioners**

TENTRANS academic research into experience of social performance practitioners in REIPPPP (2018-2020)

# Who are the social performance practitioners in REIPPPP?

- Practitioners employed on scopes including Social Performance, Economic Development and Community Liaison Officers
- Diverse educational backgrounds, tertiary education
- Majority are black women
- Socio economic development is a key motivation for working in RE.

# Common dilemmas practitioners face

How to pursue personal ideals for development impact in a corporate context?

How to make a difference from a marginalised position?



How to deliver results without practice frameworks?

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# INSPIRE Research Insights at a glance

## **Published October 2021**

## Insights at a glance

- 1. Low awareness of social performance in the renewable energy sector is leading to a narrow compliance mindset.
- Company internal factors (e.g. marginal position of practitioners) limit the value social performance practitioners add to business and society.
- 3. Lack of career pathing stifles practitioner professional development and professional impact.
- 4. Practitioner commitment and strength in numbers means the South African industry can be optimistic about creating impact.
- 5. Addressing social performance skills and knowledge gaps is critical to foster professional development of practitioners.
- 6. Social performance training is also needed to support nonsocial performance specialists, including technical staff and communities.
- Accredited in-person trainings are important elements for impactful training offerings, but the necessary institutional training ecosystem doesn't exist yet.

INSPIRE Insights October 2021

**INSPIRE Insights** into the maturity journey of social performance in renewable energy in South Africa







# Key message

Deliberate capacity development efforts are required to progress the renewable energy sector's social performance maturity and unlock its full potential to contribute to economic development and transformation.

# INSPIRE's Strategy

INSPIRE will, through strengthening the relational and developmental capacity of stakeholders, and corporate social performance practitioners specifically, build leadership to help strengthen the REIPPPP ecosystem to deliver economic development and transformational impacts.

INSPIRE's programmes will drive leadership development through learning, knowledge, innovation and partnership activities.





# INSPIRE - building leadership for a peoplecentered just transition

# What do we mean by leadership?

Novements

We find leaders who drive socioeconomic development, in all areas of the renewable energy system.

Experience shows that corporate practitioners are fundamental connection point between business and broader stakeholder eco-system.

Without capacitated practitioners, we won't achieve the envisaged developmental outcomes.





# INSPIRE's approach

#### Learning

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developing the capacity of industry professionals and stakeholders through training, communities of practice and leadership development, enabling a professionalised practice and empowering internal change driving transformation and collaboration through engagement and networking with key stakeholders

**Partnerships** 

Knowledge conducting action-oriented research to support improved practices and policy

Innovation Prototyping and incubating transformationfocused processes and investments

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# **INSPIRE** officially launched on 30<sup>th</sup> June 2021

## www.inspire-excellence.net



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# Activation of the strategy





# **INSPIRE - Learning and Leadership work**

First set of university accredited practitioner training courses under way.

#### Course #1

- Implemented in Aug 2021, with 15 participants
- Feedback excellent

#### Planning and Managing Community Relations and Stakeholder Engagement for Renewable Energy projects

DATES : 09 - 10 November 2021 COST : R8500 FORMAT : TBC



#### Course objectives The course aims to equip participants with the

knowledge, tools and practical skills required to better understand and manage stakeholder as well as community relations and expectations within the renewable energy sector.

#### Course content

 Introduction to stakeholder relations and engagemen planning.

Factors influencing stakeholder relations and engagement.

- Ethics, principles and values for building and maintaining productive stakeholder and community relationships. Approaches and techniques for stakeholder
- engagement.
- Understanding levels of community support. Stakeholder mapping and analysis.
- Stakeholder engagement planning and tools
- Tools for analysing and managing conflict.

#### Course #3

Scheduled for Quarter 3 2022

## www.inspire-excellence.net

#### Introduction to Social Performance in Renewable Energy





#### Course objectives

 To provide participants with an understanding of the nature and breadth of social performance.

- vithin the business.
- To equip participants with some of the basic tools fo improved social performance management.

#### **Course content**

- Introducing social performance (definition, context, guiding principles)
- Managing social performance within an organisation (challenges, roles and management systems)
- Stakeholder engagement (definition, role, forms an
- Understanding your impacts and risks (defining, causes and key tools)
- Approaches for managing impacts and risks (good practice and tools for mitigation and management
  - Socio-economic benefit delivery (definition, good p
- Theory of Change and Asset Based Community Developmen
- Monitoring and evaluation (including grievance mechanismeter)

#### Course #2

- Implemented in Nov 2021, with 24 participants
- Feedback excellent

#### Planning and Managing Community Investments and Benefits for Renewable Energy Projects

 DATES
 : 22 - 25 February 2022

 COST
 : R17 500

 FORMAT
 : TBC



#### **Course objectives**

The course aims to equip participants with the tools to plan, implement, monitor and report on enterprise development and community investment interventions.

#### **Course content**

Introduction of the spectrum of potential benefits for communities through renewable energy projects (procurement, revenue streams, infrastructure and services, social investments, etc).

- The key drivers shaping community benefits from the renewable energy.
- Interpreting and applying relevant regulatory frameworks (e.g REIPPPP, BEE).
- The role of a Just Energy Transition (JET) in shaping community benefits and economic development expectations.
- Overview of community development traditions and practice frameworks.
- Development and governance of community benefits/ investments through partnerships, community agreeme
  - Planning, implementation and monitoring of community benefit/investment interventions.



The USAID INSPIRE Online Dialogues project is a 12 months project, implemented by Synergy and partners under the umbrella of INSPIRE.

APNING

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The project aims to connect the REIPPPP ED eco-system online, provide a digital platform for stakeholders including government, companies and communities to exchange experiences and innovate on practice, as well as curate knowledge on a publicly accessible resource platform.

#### PROJECT COMPONENT 1: Online Dialogues

#### **Planned Online Dialogues**

- 1) 2022 ED Plan Development
- 2) Case clinic coaching circles for Practitioners
- 3) Emotional Resilience for Social Performance practitioners
- 4) Academic research network
- 5) Roundtables on M&E
- 6) Roundtables on Community trusts
- 7) Community Radio shows

### PROJECT COMPONENT 2: Online Resource Platform

ONLINE

DIALOGUES

INNOVATION

#### **Resources to be curated in library**

- Research reports
- Academic papers and theses
- Practice guidance and toolkits
- Workshop reports and presentations
- Podcasts
- Infographics
- Webinars and videos
- Industry impact reports
- Community needs/asset studies
- Templates & Procedures



# Impact investment opportunities

We are seeking investment to secure core operations beyond 2022. The core activities are currently activated through project funding, but require long-term funding for systemic impact.







# Join INSPIRE's growing network of active partners and funders

## The team

INSPIRE is conceptualised and established by Synergy and founding partners Actis, Lekela and BTE.

It is implemented in partnership with SAWEA and SAPVIA and in conversation with the IPP Office and other institutional stakeholders.

INSPIRE is a collaborative initiative, bringing together organisations interested in driving system-wide change. We are inviting further partners to join the initiative to strengthen and deepen its impact.



## **Active funders and implementation partners**















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